

KEY AIMS

- DELIVER UNIQUE BENEFITS TO OUR AUDIENCES AND COMMUNITIES
- WORK TOWARDS FINANCIAL RESILIENCE
- CAPITALISE ON THE SKILLS, NETWORKS AND SYSTEMS WITHIN THE JEWISH MUSEUM LONDON
- POSITION THE MUSEUM WELL INTO THE 'NEW NORMAL'



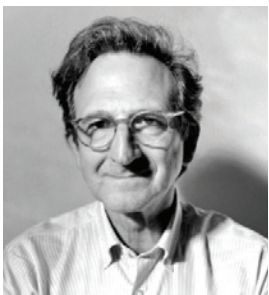
LOCKDOWN IMPACT REPORT

March–August 2020

MEET THE TEAM

Change in Leadership at the Museum

Welcome from Nick Viner, Chair of Trustees



The last few months have been incredibly challenging for all of us. I would like to offer my heartfelt thanks to our staff and to our Board who have worked with energy, enthusiasm and deep commitment to ensure we have been able to thrive in this new environment.

I would also like to thank our funders who have stood by us to preserve the community's collective history and heritage, and who have supported us in finding new ways to enable engagement with our audiences.

Thank you also to all our members, volunteers, and online visitors for remaining involved, encouraging and supportive.

I look forward to working alongside all of you as we move the museum forward.

Welcome from Frances Jeens, Interim Director



Although many of you know my passion for our museum already and have worked alongside me these past eight years, I have to say that stepping up into the new role of Interim Director during the UK lockdown has certainly been a challenge.

There have been many things to consider and work through but this Impact Report shows our highlights and the positive effect we are having on a daily basis with our audiences.

At the beginning of lockdown I implemented a fast pivot of all our programmes to the digital world. Within a week the team were livestreaming and by May we had launched our Virtual Classrooms for schools. The new partnerships have been invigorating and the feedback has been extraordinary. We have engaged with over 40,000 people through these programmes in just five months and revealed objects that are usually kept in store.

My focus for the museum is to enable access to our world renowned collection in as many ways and to as many people as possible. Our new project; The Object Lending Library will be the first development on this road.

I have always felt the museum is a community, and these past few months have shown that in ways I could never have imagined.

Trustees

- Jamie Beaumont
- Jonathan Gestetner
- Lady Wendy Levene
- Nick Viner
- Ron Shelley, MBE
- Tali Krikler
- Tanya Persey

Volunteers

The museum has over 100 committed volunteers who generously donate their time and expertise to the museum in a variety of ways. Volunteers help us preserve the community's heritage, enable access to collections and support our education programmes for both young people and adults. Their support is invaluable to the museum.

Throughout lockdown we have continued to communicate with our volunteer team, sending weekly activity packs, launching our monthly volunteer forums and organising engaging events.

We have run 7 tours for our volunteers including a virtual volunteer trip to the Peace Museum, Bradford.

Staff



Becks Armstrong
Interim COO



Lisa Shames
Senior Learning Manager



Jemima Jarman
Consultant Collections Manager



Shereen Hunte
Learning Officer



Emma Crew
Engagement Officer



Helen Atkinson
Operations and Finance Officer



Rhiannon Parkinson
Museum and Operations Officer



Eliana Mendelsohn
Learning Assistant



Hannah Ziegler
Intern from Action Reconciliation Service for Peace International Programme (ARSP)

THE MUSEUM HAS OVER
100
COMMITTED VOLUNTEERS

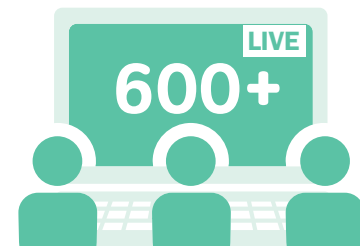
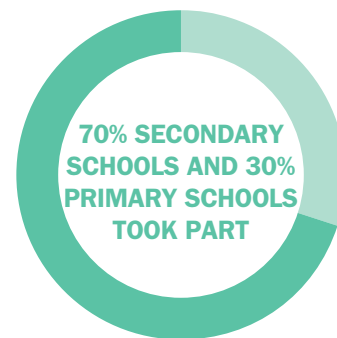


SCHOOLS AND TEACHERS

Schools and teachers were our first priority as lockdown began. Teachers immediately reached out to us asking for support in teaching the curriculum in the new and challenging distance learning environment. The subjects we teach rely on students having the opportunity to directly engage with our learning team staff so our challenge was to launch a digital education service that enabled this core part of our learning values.

Virtual Classrooms

We developed and launched our innovative Virtual Classrooms in May. Our aim was to enable face to face teaching between our staff and students. The programme received large interest with hundreds of students taking part in the pilot programme between May and July. Through this platform we have continued with live delivery to students at both primary and secondary schools across the UK. The programme has proved so popular it is now a core part of our learning service and bookings have been taken for autumn term and beyond.



WE FACILITATED LIVE SESSIONS TO OVER 600 STUDENTS BETWEEN MAY AND JULY



NEARLY 20,000 TEACHERS USED OUR LEARNING PORTAL

OUR ONLINE TEACHING RESOURCES REACHED AN ESTIMATED

600,000

STUDENTS (THAT'S EVERY TEACHER REACHING 30 STUDENTS)

Learning Portal

(built with generous funding from KC Sasha Foundation)

Our Learning Portal for teachers and students was launched in 2018 thanks to generous funding from the KC Sasha Foundation. At the beginning of lockdown we invested time in creating new content and enabling new search functions to support students with independent learning from home. The portal hosts video, audio and object content entirely created and uploaded by our Learning Team.

During lockdown nearly 20,000 teachers used the learning portal resources, breaking all previous records of engagement. Feedback from teachers showed that the portal provided an authentic and trustworthy resource for their students to use at home.

Supporting Teachers

We wanted to support teachers with both their professional learning (CPD) and their wellbeing during lockdown. To do this we ran six sessions:

- 2 for primary school teachers
- 2 for secondary school teachers
- 2 wellbeing sessions

Topics for the CPD sessions included Shabbat, Pickuach Nefesh, Torah and Sources of Authority. Our wellbeing sessions were led by our Learning Team staff who have been trained as Mental Health First Aiders by Jami (the Jewish Community's Mental Health Charity).

"I thought Shereen was really nice and happy. She told us that we could ask any questions about Judaism and the Torah and I got to ask 2 of mine. She told me I had worked really hard and I felt proud I knew facts."

"We learnt about the Torah and how it is all handwritten. I thought that they would print it but they have to do it all by themselves. I was shocked that it is written on the skin of an animal and sometimes it's a cow. Shereen told us about how it is written in Hebrew. I had tried writing in Hebrew at home and Shereen was so impressed."

New Haw Community School's Year 3 students following their 'Torah: Synagogue and Sacred Objects' Virtual Workshop

Quotes from teachers who used our resources

"A good introduction to the Torah and other sources of authority. Beneficial for teachers teaching GCSE and want to extend their knowledge beyond the curriculum."

"Please continue these even when COVID is over as online CPD allows more teachers to access!"

"The session clarified many misconceptions I myself had as a beginner teacher, and I was able to access problematic pedagogy."

"A well-paced, resource rich and opportunity to ask and receive answers to questions that text books or websites can't answer. I liked the references to Jewish responses to COVID-19."



Case Study

Virtual Classrooms

Name of Lead Teacher: Saima

Year Group: Year 6

Workshop info:

Saima booked for her entire Year 6 class of 150 students to take part in the Virtual Classrooms. They chose the workshop Torah: Synagogue and Sacred Objects which covers the importance of the Torah as central to Jewish life, how it is treated, interpreted and beautified.



What the school teachers said about the workshop

My pupils loved this workshop! It was both highly engaging as well as really interesting! We were very impressed with the content: the pupils saw and heard so many new things. It was all highly relevant and really extended what the pupils already knew from their learning in class.

The session was engaging and interactive despite being a virtual session over Zoom. The session leader interacted with the children really well, asked accessible questions and allowed all children to learn and make progress within the session.

I really enjoyed the fact it was a virtual session – this could definitely be the way forward as it takes away the cost of coaches and the need for risk assessments.

What our Learning Team said about the workshop

The Virtual Classrooms have been the highlight of working from home. Where so much has changed due to COVID-19, it has been lovely to have the opportunity to continue to connect with both Primary and Secondary students. Virtual workshops offer a great opportunity to continue to share our collection and have young people and their teachers engage with it, whilst allowing them to feel safe and confident during this time.

As many of our workshops focus on Jewish festivals and special days, the Virtual Classrooms have come to honestly and authentically represent Jewish ritual and religious life during the pandemic – where many members of the community have also had to bring their Torah services, Shabbat meals, and Seders to a virtual space.

Learning Officer, Shereen

VIRTUAL TOURS AND EVENTS

Public Events

We ran 11 incredibly successful virtual public events during lockdown. These virtual events allowed us to engage with 738 people. The public events programme was vital in generating income, and all funds raised during these events went to directly supporting the museum.

We used the virtual events as an opportunity to explore the objects within our collection that came from

over 12 different countries, each with a unique history. Objects used during these events included the 13th Century Mikveh and contemporary photographs of the Jewish Community in Uganda.

We chose to present a broad range of exciting topics including the Medieval Jewish Community, Centuries of Migration, the Jewish East End, unusual Judaica, Race in the Torah and Black Jewish Communities.

What our audiences said

“That was really such an interesting presentation. Thank you so much. Your knowledge is amazing and it was beautifully presented.”



“I find it so much easier to learn history when it is presented like this rather than reading it in books – you really brought it alive. A lovely selection of objects to discuss. I am so glad that the museum can continue to reach people in this innovative way.”

“Emma was extremely engaging, and many could take lessons from her. The topic was covered broadly, and wasn't rushed or cut short. Our speaker was both knowledgeable and spoke very well. Thank you!”



Members Events

We are very proud to have over 360 Friends and Patrons as part of our membership programme. Their membership during this time has been invaluable and supports the museum's core work including the collections care of our 40,000 objects and our award-winning education provision.

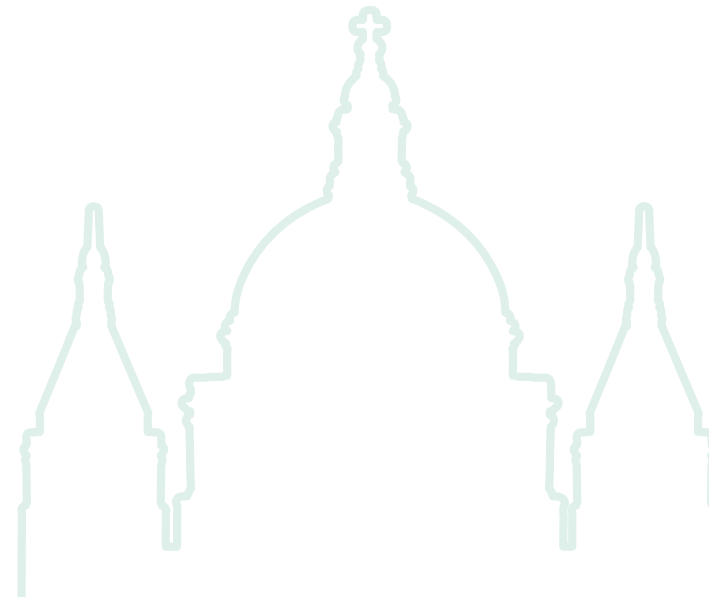


360 FRIENDS AND PATRONS TOOK PART IN OUR MEMBERSHIP PROGRAMME

We moved our members events virtual at the beginning of lockdown and have since run 14 events exclusively for Friends and Patrons. These have included the Extended Object Talk live sessions on topics including Jewish Pedlars, Refugees from Nazi persecution and Judaica depicting Aaron and Moses. Friends and Patrons have joined us for previews of our tour programme including our Stories from the Stores tour where we peer behind the scenes at objects currently in our stores.



SINCE LOCKDOWN, WE HAVE RUN 14 EVENTS EXCLUSIVELY FOR FRIENDS AND PATRONS



Additionally we have organised reciprocal virtual tours of other museums for our Friends and Patrons. We virtually visited the Jewish Museum Milwaukee to learn about the Girl in the Diary Exhibition and we also virtually visited St Paul's Cathedral to meet the artist Gerry Judah to discuss his artwork on display.

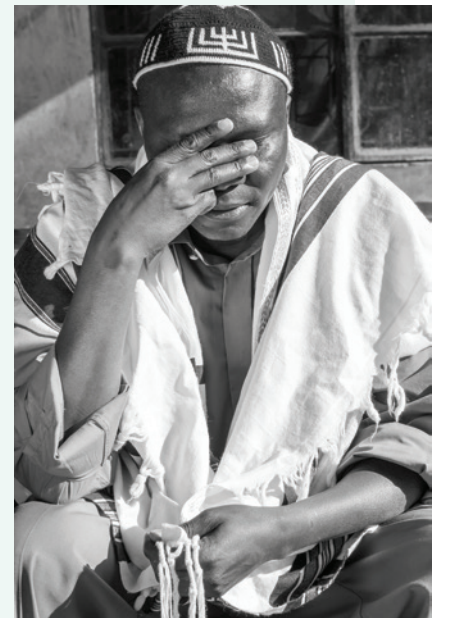
“This special member's event has been so interesting and very enjoyable. A real treat whilst we were unable to visit you in person.”

Case Study

Black History Tours

What is the tour about?

The Race in Religion: Black History Tour seeks to reveal Black history and Black Jewish history in the collection. From the role of 'blackness' in Holy Texts to some of the ancient Jewish communities of Africa, the tour explores the many ways in which race is portrayed through religion. Led by Learning Officer Shereen, attendees got the opportunity to learn and see some of the rare and unique objects in our collection through booked virtual tours.

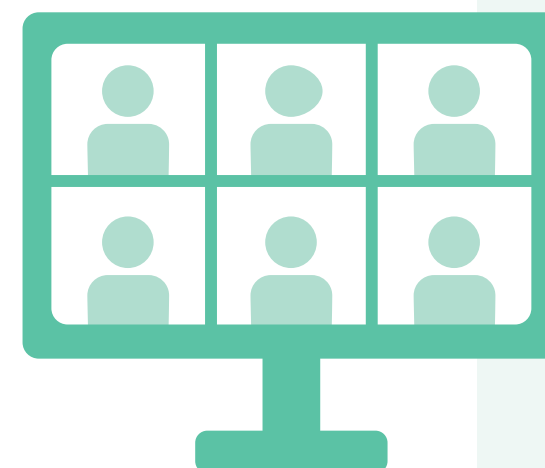


What's the history behind these tours?

The Learning Team began our first Black History Tours in 2017 and have run them every Black History month since, each year changing the focus on both the objects and the discussions. Following the murder of George Floyd this summer we decided to integrate our Black History tours into our general tour programme as opposed to delivering them only in October, during Black History Month.

We scheduled our first virtual Black History tour on Monday 27th July. This happened to be the Monday after grime artist Wiley's series of antisemitic tweets. As a result, the tour picked up a lot of attention and interest across the social media and press. At our first tour we welcomed 77 attendees, most of which had never attended a tour with the museum before.

Daniella @thewritersmind_ · 28 Jul
Thank you to @JewishMuseumLDN for the virtual tour about Black Jewish history yesterday via zoom. I found the session led by Shereen Hunte to be really interesting and informative!



77

ATTENDEES AT OUR FIRST VIRTUAL TOUR

“Presentation deserves widespread reach – so much to learn.”

“So fascinating and informative. Really happy you held this online tour. Thank you very much!”

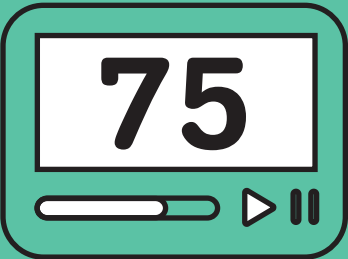
“Thank you so much from New York!”

LIVESTREAMED EVENTS

The first decision we made as lockdown started was to utilise the skills and experience of the Learning Team to take our engagement work digital.

We successfully launched a series of regularly scheduled livestreamed events, each one directed towards a core audience group.

The whole programme was launched just one week after the lockdown started.



WE RELEASED A NEW VIDEO THREE TIMES A WEEK. THERE HAVE NOW BEEN OVER 75 VIDEOS CREATED SINCE MARCH.



WE LIVESTREAMED TALKS ON 69 OBJECTS WHICH IS STILL ONLY 0.17% OF OUR COLLECTION!

The items we discussed during the livestream included an 18th century haggadah, prayer sundial, Kabbalistic amulet, North African Rimmonim, WWII Nurses Cape, Yiddish Theatre Poster, Jews Free School Photographs, letters by Kindertransport Refugees and many more diverse objects.

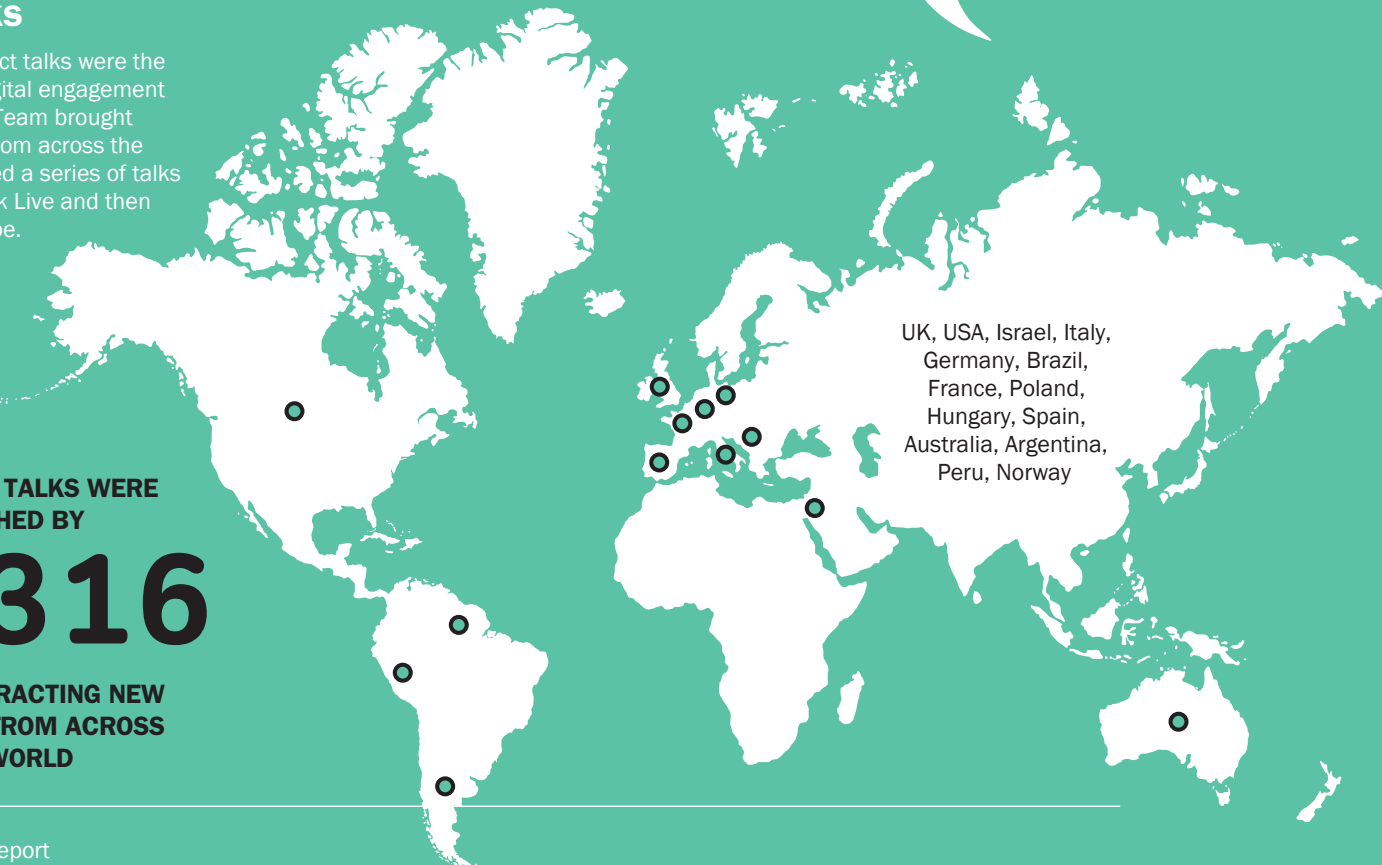
We used these objects to look at a range of Jewish communities, including English, Baghdadi, Indian, Adeni, German, Austrian, Bukharanian, North African and Tunisian.

“Thank you for such an interesting and engaging talk, I really enjoyed it and found it quite emotional. I also appreciated the sensitivity with which the talk was delivered. So special to hear about this man and his daughter, it reminded me of my Dad and I. Thank you for prompting some special memories.”

Object Talks

Our weekly live object talks were the heart of our new digital engagement plan. The Learning Team brought together research from across the museum and created a series of talks hosted via Facebook Live and then streamed to YouTube.

OUR OBJECT TALKS WERE WATCHED BY
10,316
PEOPLE, ATTRACTING NEW AUDIENCES FROM ACROSS THE WORLD



Weekly quiz

Our Shabbat morning (Fridays) weekly quiz was designed to be a more informal way to share our collection with audiences. We wanted to use our collection in a new way and create a fun and relaxed regular event for both our volunteers and wider audiences. Teachers were a surprise audience group who have used the quizzes as a way to learn more about the community as part of their CPD.

Fun facts we learnt through doing the quiz:



SPECIAL MILITARY UNDERWEAR CAN BE WORN FOR 3 MONTHS



PEOPLE USED TO THINK FROGS FELL TO EARTH FROM THE SKY



THE WORLD'S LARGEST EVER SEDER HAD 4,000 PEOPLE ATTEND AND USED 100 GALLONS OF RAISIN WINE!

OUR SECTION ON GREAT BRITISH JEWS WERE WATCHED BY

4,935

PEOPLE AND HAS FEATURED:



JUDITH KERR



CLAUDIA WINKLEMAN



NICHOLAS WINTON



SIR BEN HELFGOTT



BEN ELTON



JOSH WIDDECOMBE



AMY WINEHOUSE



JOAN COLLINS



SHEILA VAN DAMM

Family Mornings

Our family audience has been a focus for the Learning Team for the past 4 years so we were keen to make sure that we continued to engage with them during lockdown. We decided to create and launch a weekly Sunday morning virtual family session that families could either join in live or catch up with later. We also partnered with our interfaith partnerships to do facilitated workshops online and launched an Arts Award summer holiday programme.



We were aware that not everyone could access arts and craft materials during lockdown so our team worked hard to only include items you could find in the home. We showed families how to be creative with materials to create their own Torah scroll, make their own Shavuot cheesecake and using just paper, a hole punch, string and colours children were able to be inspired by the amulets in the collections to make their own.



Activity Packs

It was really important to us to both keep engaging with our core audiences, and to support them during lockdown. This included families, teachers, volunteers, care homes, synagogues and cheders. Weekly digital activity packs were created individually for each of these groups, and the response from them has been overwhelming.

What our audience said:

“Thank you so much for this beautiful contribution to boost our intellectual & mental wellbeing, I enjoyed reading your newsletter. We are encouraged to exercise our muscles during this lock-down but we should also be just as much encouraged to exercise our ‘little grey cells’! Your newsletter certainly does this thanks for keeping in touch with so many interesting materials and ideas – been great to share some with grandchildren to have a shared experience whilst we are apart.”



OUR ACTIVITY PACKS
REACHED NEARLY

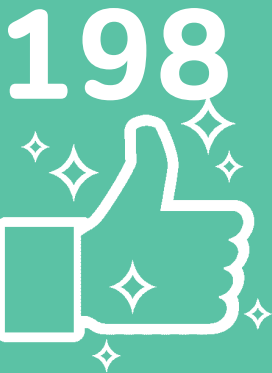


Social Media

Before lockdown our tweets reached an average of 5,600 people, but during lockdown our highest rated tweet reached over 27,463 people. We’ve welcomed hundreds of new followers on Facebook and Twitter, and have seen engagement rise with our livestreamed events on these channels.

The Learning Team got to grips with all the new platforms, livestreaming from Zoom to Facebook live, all while using only in-house skills, and within a week of lockdown. We also used Facebook analytics to help us monitor our audience engagement and modify our approach accordingly.

254 NEW FOLLOWERS AND



NEW PAGE LIKES ON FACEBOOK
SINCE MUSEUM LOCKDOWN
(17/03/2020)

BEHIND THE SCENES

The museum has been working incredibly hard behind the scenes on all the aspects that our audience rarely, if ever, see. This included the challenging nature of collections care during the initial very restrictive lockdown measures and all the operational logistics of a building that has complex systems in place to regulate environmental controls to ensure we uphold the excellent standards of collections preservation.

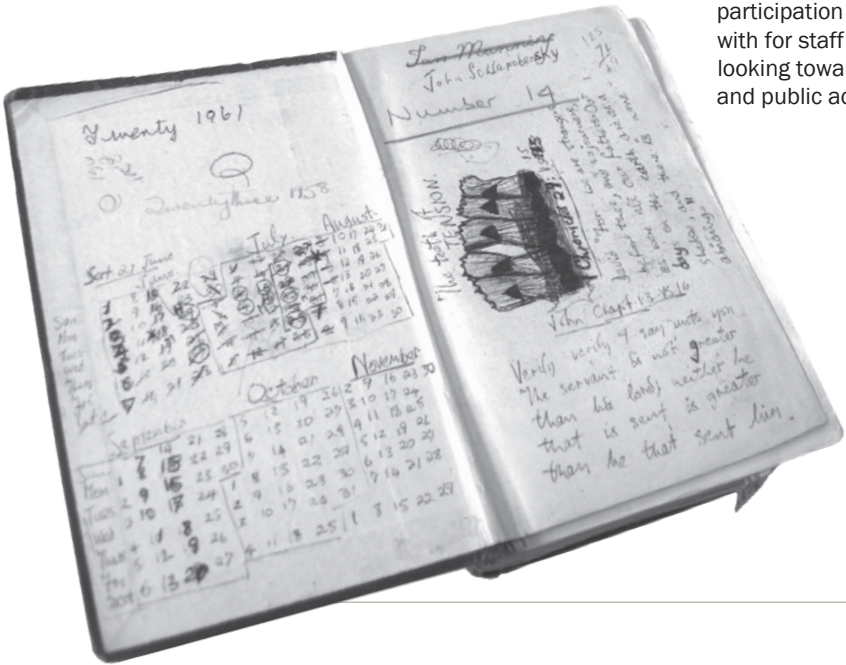
Collections

During lockdown our curatorial consultant has answered over 100 collections requests. Many people around the world took the opportunity of lockdown to deepen their research into their own family history or academic interests. The museum enabled virtual access to objects, archives and photographs throughout lockdown.

Our collections highlight during lockdown was an email from John Schlapobersky:

John Schlapobersky’s Bible (held at the museum on long term loan) was the only personal object he was allowed, whilst in prison for demonstrating against the apartheid regime in South Africa. He used the Bible not only to record his time there, but also to find messages of hope and inspiration from both the New and Old Testaments.

Shereen (Learning officer) recently used this object in her public talk with the theme of ‘coming together’. We were delighted to hear from John Schlapobersky, who sent us a lovely email thanking the Museum, and in particular Shereen, for the great work we do and for using his Bible to illustrate the theme of ‘coming together’ during the period of lockdown.



Operations

Operations have been particularly challenging during lockdown. With only limited access to the museum building itself, we have had to put in updated and remote systems across nearly all aspects of the operational management in order to uphold our excellent standards.

We migrated the accounting system from the Sage accounting package to Xero, and migrated the email system from being server-based to Microsoft365. We also needed to create a digital hub for the team to stay connected and communicate whilst we are working remotely as the team relies on partnership working for all our programmes. To help with remote working we’re also improving the filing system for the online shared drive.

In order to be able to make decisions in a fast paced and ever changing situation we have been creating monthly detailed cash flows, negotiating and where possible and improving supplier contracts, and amending the previous invoice processing and improving supplier relations.

We’ve also been working hard on all aspects of health and safety for access to the museum including the participation in the track and trace system. To begin with for staff and priority researchers and now we are looking towards a phased reopening to priority groups and public access.

DURING LOCKDOWN
OUR CURATORIAL
CONSULTANT HAS
ANSWERED OVER



Strategic Planning

The museum's new interim Director, Frances, implemented, at the start of the lockdown the engagement plan and later full Engagement Model which capitalised on our expertise in creating a digitally led learning service. In this case learning is the broadest sense of the word, including not only schools but also adult learners, researchers, and the general public interested in engaging with object talks and tours.

Implementation of the model was carried out within the first three months of lockdown in order to ensure we were financially resilient and delivering unique public benefit to our audiences. The Engagement Model will take us through to a phased reopening of the museum building itself whilst the Board and Staff work on the next stages of our strategic planning.

Fundraising

Covid-19 has brought with it a scale of financial challenges not experienced before. Both the museum and heritage sector and Jewish charity sector has found itself in new territory and had to work hard and fast. Our primary responsibility is to always ensure that the collection that the Jewish community has collectively identified as core to our identity and heritage is preserved and protected. Our secondary responsibility is to ensure that this world-leading collection is not just kept behind closed doors. Opening the collections and encouraging access and engagement is the heart of what we have endeavoured to do during the lockdown period.

The landscape remains extremely challenging and the museum is working hard to fundraise to ensure our priorities do not waiver. We are extremely grateful to our funders, both previous and new, who have stood with the museum to support us. Our funders include Foundations and Trusts and as well as individual donors and Arts Council England.

Fundraising continues to be a priority for the museum as we will continue to need support to deliver.

Funders

Arts Council England	John Lyon's Charity
National Lottery Heritage Fund	Acacia Trust
Rothschild Foundation	Association of Jewish Refugees (AJR)
Hanadiv Europe	Rayne Foundation
Kirsh Foundation	The Circles of Art
Blavatnik Family Foundation	AJEX
Esmée Fairbairn Foundation	Generous Private Donors

Case Study

Operations – moving from Sage to Xero

Objective

To decrease costs and complexity of our accounting processes.

Background

The museum had been using the Sage accounting platform for our accounting, bookkeeping and reporting for many years. This sophisticated software is an enterprise level system (usually for 100+ staff) and therefore an expensive and complex platform to use.

Following the implementation of the Engagement Model we reviewed the needs of the museum and it was decided to migrate over to Xero. The Xero platform is for organisations of a similar size to the museum. The system is flexible, more cost efficient to access and also simpler and quicker for the bookkeeping needs.

Process

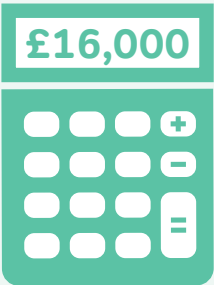
The decision was made to migrate over to Xero on the 1st April 2020 which is the start of the Museum's new financial year. We worked through with our accountants what the current Chart of Accounts was and what would be needed for reporting in the future. We created a new chart of accounts that fulfilled our needs and worked to update the coding for any invoices paid after this date.

Due to the more flexible nature of Xero we were also able to change the payment process to make it a more automated system for coding, authorising and sending invoices due to a bookkeeping app called iCompleat. We are also able to modify any identified errors quickly and easily with Xero to lower any issues we would have with the end of year accounts.

Outcome

The change of accounting system has saved the museum over £16,000 yearly in platform and accounting services, which achieves the objective of the change.

The change of platform has meant that the internal systems for the tills in the Museum has also needed to change as the tills were linked to the Sage system. This has also saved the museum money due to the expensive nature of the Sage platform and associated integrations. We are able to use a lighter and more streamlined and integrated system that will be used for the tills as well as the website which was run on separate systems previously.



THE CHANGE OF ACCOUNTING SYSTEM HAS SAVED THE MUSEUM OVER £16,000 YEARLY

Case Study

Object Lending Library; An Accessible Collection



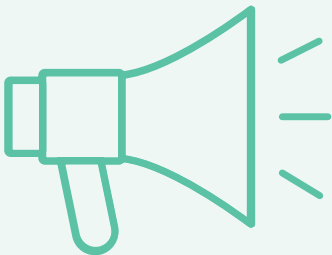
What is the project?

Encouraging engagement with the collection has been the heart of our lockdown programming. The museum's interim Director, Frances, worked up a bid to the Esmée Fairbairn Foundation to pilot a project involving the creation of an Object Lending Library, enabling us to make our collection accessible in completely new ways to the wider community. This funding bid was successful and we were pleased to announce the project in July with a start date of October.

What will the project do?

This year-long funding enables the museum to create a pathway for all individuals, groups and organisations who want to borrow an object for a specific event. We want to connect communities to shared heritage and history and focus on how we can use physical objects at a time when digital became our default.

The funding has also enabled us to hire a Collections Engagement Manager to lead the project and start building new partnerships. This new post will be responsible for responding to themes, festivals, and events that can integrate with our collection, as well as the process of safely and securely lending and receiving these loans through a new website platform creating an easy way for everyone to look at the object ready to be loaned out to individuals, families and communities.



IN JULY WE ANNOUNCED OUR SUCCESSFUL FUNDING GRANT WITH A FULL BACK PAGE SPREAD IN THE JEWISH CHRONICLE.

KEY AIMS OF THE PROJECT



ENABLE A NEW PATHWAY OF EASY ACCESS TO THE COLLECTION WITH OBJECT LOANS TO COMMUNITY PARTNERS INDIVIDUALS AND FAMILIES



IMPROVE DEEPER RELATIONSHIPS WITH COMMUNITY PARTNERS SUCH AS SYNAGOGUES, OTHER MUSEUMS AND COMMUNITY GROUPS



WIDEN THE MUSEUM'S AUDIENCE, AND INCREASE DIVERSITY AND INCLUSION IN THE PROCESS



RAISE THE MUSEUM'S PROFILE AS A PLACE FOR THE COMMUNITY TO ENGAGE AND ACTIVELY PARTICIPATE

PARTNERSHIPS

As part of the Engagement Model partnerships have been a focus for the museum both during lockdown and beyond.

We have partnered with different museums across the world to deliver engaging tours. As part of the Jewish Museums Across the Seas Programme we partnered with



We have also partnered with



to organise virtual talks.

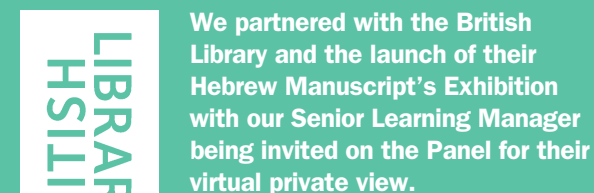


We partnered with Westminster Abbey twice to deliver activities as part of their virtual family programme. Also involved in these family days were the Garden Museum, London Museum of Water and Steam, the Horniman Museum and St Paul's Cathedral.

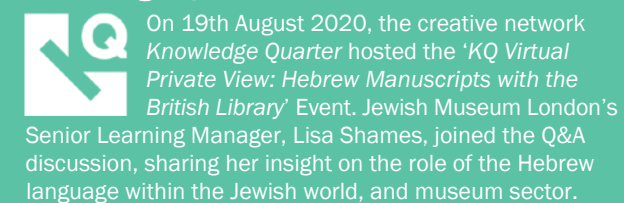
To mark Yom HaShoah we partnered with



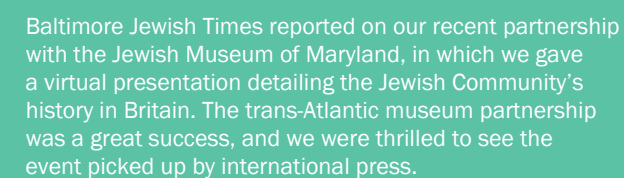
to deliver a live event for Yom HaShoah UK's online programme of events.



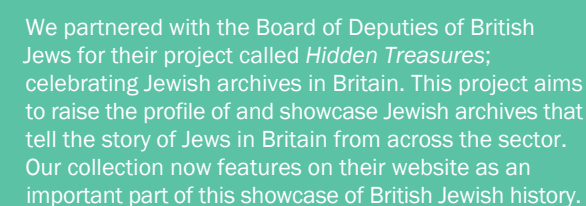
Knowledge Quarter



Baltimore Jewish Times



Board of Deputies of British Jews – Hidden Treasures



NEXT STEPS

The lockdown period has been an extremely challenging time for the museum but has also enabled new partnerships, new ways of working and new programmes. We have realised our expertise in digital programming and welcomed over 40,000 people from all over the world in just five months.

The museum will continue to change and flex with the environment, particularly over the coming autumn and winter. Our phased reopening plan will enable the museum to open to priority pre-booked groups including schools, researchers and accessibility groups. Our operations planning for safely reopening to these priority public audiences aims to be complete for October so we can begin by welcoming schools.

The museum takes our responsibility to staff, volunteers and public safety very seriously and therefore we are taking our time to get things in place. The next months will bring new challenges but the museum is ready to meet them.

Thank you to everyone who has supported the museum during the lockdown period, through membership, funding, attendance at our events and volunteering.

The museum is a community and we are grateful to each and every person who chooses to be a part of ours.





BOOK WITH
CONFIDENCE

VIRTUAL CLASSROOMS

OUTREACH VISITS

MUSEUM WORKSHOPS

OBJECT LOAN BOXES

JEWISH
MUSEUM
LONDON



SUPPORT THE MUSEUM

Shana Tova! As we welcome the Jewish New Year, Rosh Hashanah, we ask for your support to help us both preserve the community's history and heritage and continue the award-winning learning work we do through our collections.

The Covid-19 lockdown has had a huge impact on the museum and whilst our doors are still physically closed we have been hard at work creating new virtual platforms and an array of enjoyable and insightful programmes to continue our mission.

Behind the scenes we have been continuing to answer research requests into our collection as well as maintaining excellent standards of collections care to our over 40,000 objects.

Our staff have worked tirelessly since March pivoting our programmes to deliver to our audiences and are now working to reopen our museum building to priority groups.

If you would like to support the museum both in continuing our virtual work and in phasing the reopening of the museum building itself then please donate below.

www.jewishmuseum.org.uk/support-us/make-a-donation-rosh-hashanah

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